

The Story of HOPE



HOPE through HOUSING
FOUNDATION



From the President

Dear Friends,

Today, one in four children in the United States lives in poverty. As President Lyndon B. Johnson stated in his State of the Union Address more than 50 years ago, we must declare “unconditional war” on poverty and create a pathway to self-sufficiency and prosperity.

At the Hope through Housing Foundation, we see the effects of poverty on our children, families and seniors every day. We are blessed and humbled to be a part of their lives and to be able to offer hope and opportunities to individuals who often are not given a chance for a better life.

“The Story of Hope” is one of individual and community transformation that is a result of two organizations, National Community Renaissance (National CORE) and Hope through Housing, working together to provide more than shelter to low-income children, families and seniors. Hope through Housing’s partnership with one of the largest national nonprofit development organizations ensures that the individuals it serves are able to live in beautiful homes in safe communities. This allows Hope through Housing to concentrate on direct services, partnerships and other resources that help children, families and seniors thrive.

This close partnership has had great impact: Hope through Housing has provided more than 2 million hours of support services to more than 250,000 residents living in National CORE communities.

But there is still so much more we can do. The direct financial cost of childhood poverty alone is more than \$500 billion a year, and yet more families and children live in poverty today than before the Great Recession. I hope you will join us in making a difference, both financially and intellectually, as we continue to fight the war on poverty.

Together, we can transform lives and communities.

Regards,

Ciriaco “Cid” Pinedo
President
Hope through Housing Foundation

Vision

Together, we transform lives and communities.

Mission

To break the cycle of generational poverty by advocating for policies and implementing programs that empower individuals and change communities.

Values

Hope. **O**pportunity. **P**rosperity. **E**mpowerment.

Because where you live matters.



The Evolution of Hope

By the mid-90s, National CORE had established itself as one of the leaders in the affordable housing industry. National CORE quickly gained a reputation for providing high-quality apartment communities and turning around tough neighborhoods negatively affected by poverty, crime, isolation and neglect.

Wanting to do more to help the children, families and seniors who lived in its communities, National CORE created the Hope through Housing Foundation in 1998. Hope through Housing was incorporated as an independent nonprofit organization to develop and administer a broad range of charitable and educational programs for children, young adults, low-income and underprivileged families and the general public.

For the next several years, Hope through Housing focused on providing evidence-based programs and services that: (1) prepared children to be ready to learn; (2) prepared youth for social and academic success; and (3) allowed seniors to remain healthy and independent.

Today a true collaborative partner with National CORE, Hope through Housing continues to evolve in order to better serve individuals. Hope through Housing has expanded beyond direct services, enhancing our mission to break the cycle of generational poverty through strategies such as building strategic partnerships and regional capacity among providers. We are taking a greater role in advocacy among policymakers and other stakeholders.

Our goal across all of these programs is to direct, leverage, and support community development activities and resources across a variety of partners, resulting in targeted neighborhood transformation around affordable housing sites.

1998
National CORE incorporates Hope through Housing as an independent nonprofit.
Hope through Housing hosts its first Gala.

2002
Hope through Housing hires a Senior Development Officer to oversee its fundraising efforts.

2004
Hope through Housing hires a Director of Development to expand its fundraising reach and start building an infrastructure that will generate a strong donor base.

2005
Hope through Housing creates a blueprint for design and service delivery that includes outcome measures and service models.

2006
Hope through Housing restructures its model away from site-based service coordination to evidence-based services, creating the Youth Development Initiative.

2007
Hope through Housing provides after-school programming at nine sites, implemented by third-party providers.

2008
Hope through Housing hires a Director of Child and Youth Development to design, develop and implement evidence-based programming for children and youth.

2008
Hope through Housing provides after-school programming at 17 sites implemented by third-party providers.

2008
Hope through Housing opens its first preschool at Citrus Grove in Rialto, CA.

2010
Hope through Housing offers after-school programming at 33 sites serving 37 low-income apartment communities in five California counties.

2010
Hope through Housing hires a Director of Aging and Disability Services to oversee the service design, delivery and sustainability of programs and services for older adults.

2012
Hope through Housing hires a Director of Economic Mobility Programs to design, develop and implement programs and services that create a pathway to self-sufficiency and prosperity for National CORE residents.

2013
Hope through Housing launches its first Family Opportunity Center at San Antonio Vista in Montclair, CA, offering residents services targeted toward comprehensive family asset-building, financial education, credit repair, aid in obtaining Earned Income Tax Credits and other assistance programs.

2013
Hope through Housing and National CORE function as two distinct teams working together to transform lives and communities.

2015
Hope through Housing shifts programmatic focus to four distinct initiatives: (1) Direct Resident Services; (2) Capacity Building; (3) Collective Impact; and (4) Advocacy, to better align programming with its mission.

Our Mission

The MISSION of Hope through Housing Foundation is to break the cycle of generational poverty by advocating for policies and implementing programs that empower residents and change communities.

At the Individual Level:

- Financial instability
- Generational poverty
- High unemployment or under-employment
- Low educational attainment
- Poor health



Recognize the Need

At the Community Level:

- Blight and isolation
- Crime and delinquency
- Gaps in service
- Impoverished communities
- Lack of investment
- Under-performing schools

Individual Focus:

- Basic needs
- Preschool
- After-school programs
- Economic mobility
- Senior wellness



Establish the Strategy & Services

Community Focus:

- Advocacy
- Capacity building
- Collective impact
- Partnership coordination



For Individuals:

- Financial stability for families
- Employment opportunities
- Educational achievement
- Pathway to self-sufficiency and prosperity
- Seniors aging with dignity



Monitor the Outcomes

For Communities:

- Awareness of the need for systematic change
- Community-based organizations provide impactful services
- Collaboration among partners leads to transformational change
- There are no gaps in services from "cradle to grave"



Our Hope for Individuals:

Through partnerships and programs, Hope through Housing provides individuals and families with support that leads to:

- Educational attainment
- Financial stability
- Health and wellness
- Improved quality of life



Extend the Vision

Our Hope for Communities:

Hope through Housing's commitment to transformational change is seen through policies and programs proven to decrease poverty in communities.



HOPE through HOUSING
FOUNDATION

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DIRECT RESIDENT SERVICES

At Hope through Housing, we believe that both *people* and *place* matter in achieving community-wide well-being. At the individual level, our goal is to see our residents thrive – by helping children perform well in school, families improve their financial situation and seniors age with dignity in their own home. These individual successes add up, bettering the community's quality of life and enabling real change in neighborhoods of poverty, crime, blight and isolation.

Targeting low-income individuals, families and seniors at 30 to 80 percent of the Area Median Income, our programs include on-site preschools, after-school programming, financial education, debt reduction and repair, a pathway to homeownership, senior wellness and case management.

Hope IN ACTION:



58 of 86 school-age children from Impressions at Valley Center in Victorville, CA attend the after-school program, – a remarkable ratio in a community where 23 percent of adults don't have a high school diploma and one in four live in poverty.



Since opening its Family Opportunity Center at Alta Vista in East Los Angeles, 50 percent of participants have achieved their goal of a new job or starting their own business, while 80 percent have opened bank accounts.



At the Cathedral Palms Senior Apartments in California's Coachella Valley, nearly 9 in 10 residents – or 250 altogether – participate in Hope through Housing's monthly food distribution program.

These are but a few examples of how Hope through Housing is breaking the cycle of despair that leaves nearly 15 percent of Americans living in poverty and millions of senior citizens alone, hungry and with nowhere to turn.

Itzel's Story

Before a Hope through Housing after-school instructor encouraged Itzel Farias to take advanced courses in high school, she didn't know much about college. "I was like, 'College? What's that and how do I get there?'" With the advice of the after-school staff, Itzel took honors courses in high school to keep pace with her more affluent peers. "The after-school staff was with me every step of the way and even helped me with my college applications."

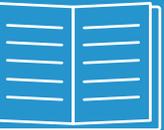
Current Student at the University of California, Santa Barbara



REASONS FOR ACTION



11.3 MILLION children are without supervision between 3-6 p.m.



94%

of children say they do a better job of completing their homework at After School and Beyond than at home.



83%

of parents say after-school programs help them keep their jobs.



The highest amount of juvenile crime occurs between 3-4 p.m., when kids are most likely to be alone.

Because where you live matters

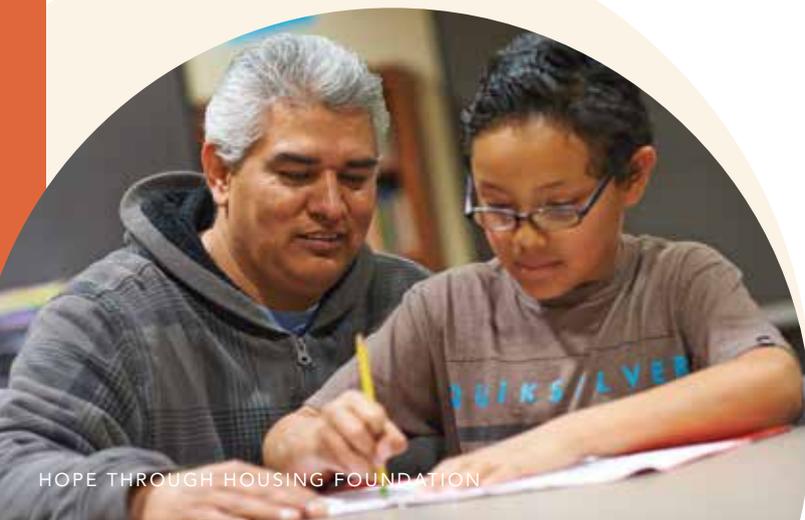
CAPACITY BUILDING

Hope through Housing offers children, families and seniors a hand up, not a hand out. We believe that the most effective way to lift people out of poverty and strengthen communities is by building human capacity. Our programs are designed to help individuals find their own way – offering resources and the expertise of highly qualified partners.

It is our belief that partnering with local providers allows all of us to fulfill our missions in an effective manner and enables us to improve the overall communities we serve. Working with strategic partners, Hope through Housing shares data, trends and business functions in order to better serve children, families and seniors living in neighborhoods of poverty, crime, blight and isolation.

Hope through Housing's Regional Capacity Building program offers local providers technical assistance and trainings on developing site-based service models, building resident relationships and working with partners and other stakeholders.

This commitment to community transformation forms the basis and infrastructure for developing social networks that support strong communities.



Hope IN ACTION:

Providing opportunities for our children, families and seniors to thrive would not be possible without a strong network of community partners. Together, we increase our capacity to serve a population that needs assistance to move beyond poverty. This approach reduces gaps in services, encourages the sharing of resources and data, and promotes best practices.



70 potential homebuyers attended Hope through Housing's first housing resource fair in Rancho Cucamonga in collaboration with Neighborhood Partnership Housing Services and the Greater Riverside Hispanic Chamber of Commerce.



Our partnership with Cal State San Bernardino's nursing program has proved to be mutually beneficial, allowing students to fulfill course requirements while providing seniors with preventative care at six affordable housing communities.



The YMCA of Orange is so committed to our families that it has raised its own funding to provide additional services for our youth, such as Zumba, judo and summer swim classes at our Arbor Villas and Villa Plumosa communities in Yorba Linda, CA.

"I want my kids to have everything I didn't have. I want my kids to be prepared, to be responsible, to be independent."

Marie's Story

It had always been Marie's dream to own a home, but she never thought it would happen. Because of Hope through Housing and Neighborhood Partnership Housing Services, she was able to become buyer-ready, obtain down payment assistance, and find financing. "It was all so complicated. If it wasn't for the help I received, I would have given up," Marie said. "Now I am within reach of purchasing my first home and providing my children with something I never had."

**Current National CORE Resident,
Future Homeowner**



REASONS FOR ACTION

66% 

of households in California cannot afford to buy a median-priced single-family home.

46.7 MILLION 
people in the United States live in poverty.

53% 

of people in prison earned less than \$10,000 per year before incarceration.

People living in poverty are more likely to commit crimes, and be victimized by crime, than any other segment of the population. 

Because where you live matters

COLLECTIVE IMPACT

Hope through Housing believes that affordable housing can be a platform for transformational change at the individual and neighborhood level. Our business model is designed to work in tandem with National CORE's affordable, workforce and senior housing developments, comprising more than 8,000 units across four states.

Hope through Housing maintains an unwavering commitment to serving as a collaborative platform for the collective investment and impact in neighborhoods of poverty, crime, blight, and isolation. We help co-locate other local service providers at our affordable housing sites, as well as share expertise with the regional and national sectors. Working with community residents, provider partners, municipal agencies, and regional coalitions, Hope through Housing has made partnership an integral part of our greater vision: *"Together, we transform lives and communities."*

To achieve this, Hope through Housing leverages our own resources with the expertise, capacity and evidence-based delivery models of some of the most highly respected service providers in the world.

In the area of economic mobility, we are working with Neighborhood Housing Services of the Inland Empire for financial literacy and homebuyer education and with The Way Outreach for employment connections.

For youth and family services, we are partnering with Los Angeles Universal Preschool, San Bernardino County Preschool Services and Quality Children's Services to deliver licensed preschool services. We also work with local YMCAs, Boys & Girls Clubs, United Ways and other community-based organizations to deliver after-school youth development programs.

Our strategic partners also include the cities and stakeholders we serve. They are committed, as we are, to changing the world through collective impact. Together, we can – and do – make a difference.

Hope IN ACTION:

Hope through Housing, in collaboration with National CORE, is transforming lives and communities. We are investing in the future of the communities we serve. We are using the collective resources of our partners in ways that make changes that are durable, fundamental, systematic and strategic. We want to be a catalyst for change that moves children, families and seniors from poverty to prosperity in leaps and bounds and not just incrementally.

We have the stamina, perseverance and commitment to make a difference in communities of poverty, crime, blight, and isolation. As we move to a collective impact model for projects, such as Waterman Gardens in San Bernardino, we are engaging all sectors, including health care, law enforcement, city government, business leaders, school districts and institutions of higher education to create a thriving, healthy community that provides a good quality of life for the individuals and families who live there.

Bigger Vision

Lack of education, limited job skills and poor health conditions are obstacles that too often prevent individuals from moving out of poverty into more independent, positive living. Through the Waterman Gardens Transformation Initiative, Hope through Housing and National CORE seek to create an environment where residents can "Jump Ahead." Individuals are supported by a collective group of stakeholders in their community in order to reduce barriers and create opportunities that lead to transformational change, both on an individual and community level.

REASONS FOR ACTION

89,000
nonprofit organizations provide services to young people – from "cradle to career" – in the United States.



6,000
public housing residents were placed into new jobs as a result of collective impact initiatives.



\$81 MILLION
is the projected economic benefit of the Waterman Gardens redevelopment in San Bernardino.



A three-year-old working-class child has a vocabulary of 749 words, while her counterpart living in poverty has a vocabulary of 525 words, a deficit of 30 percent.



Because where you live matters

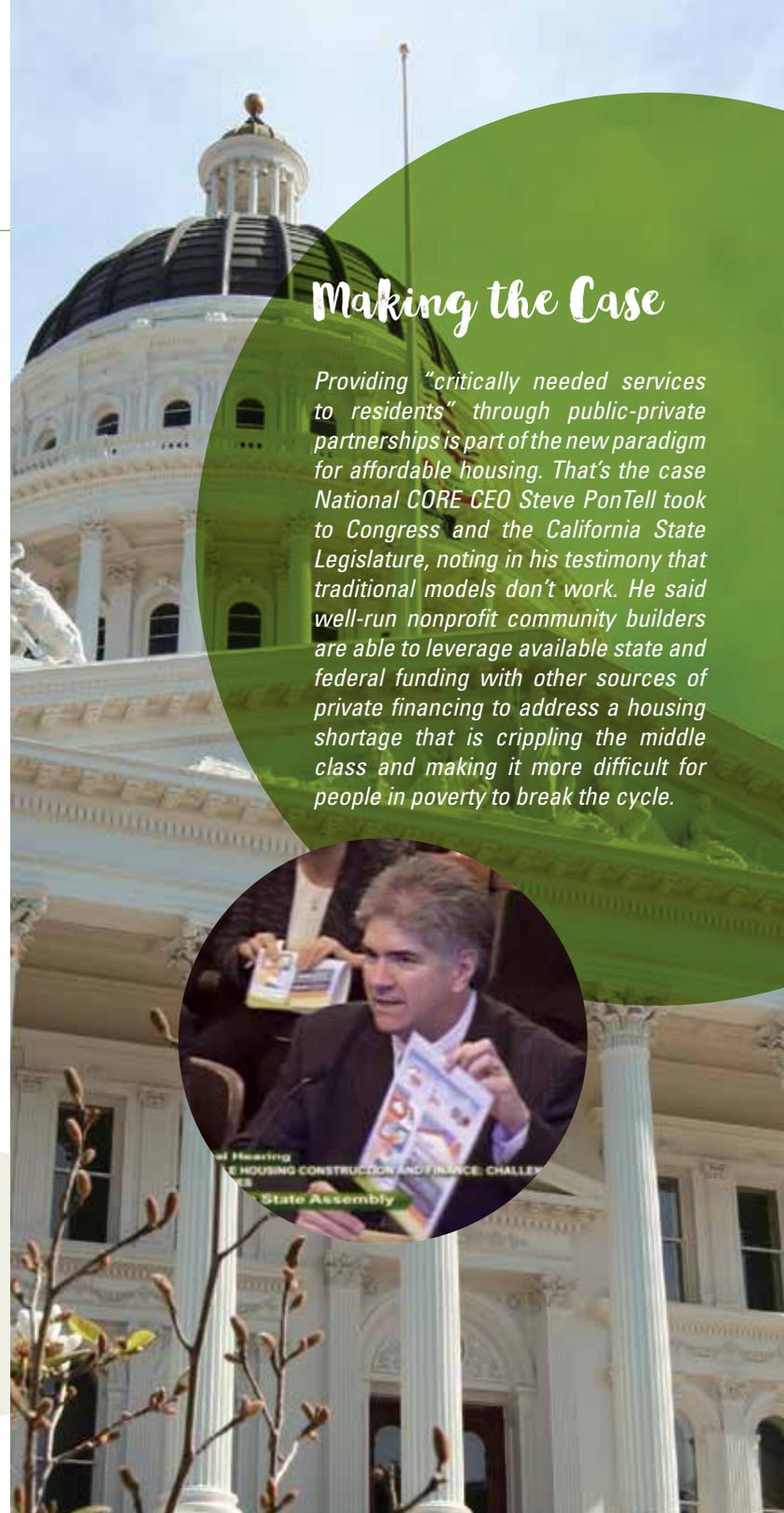
ADVOCACY

Changing public opinion about social and economic mobility is key to transforming lives and communities. Hope through Housing works at the city, state and federal level to give a voice to issues impacting children, families and seniors living in poverty and to champion the communities we serve.

Through a combination of direct outreach, earned media, social media and other communication platforms, we are raising awareness of the threat confronting the American dream and the cost of that to society as a whole. We are unbridled advocates of the notion that if you work hard, are responsible and accountable, you can achieve success for yourself and your family.

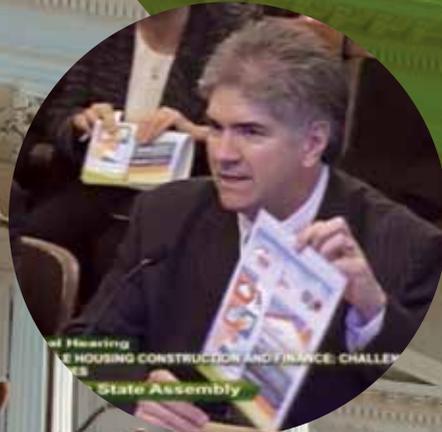
Similarly, we are champions for our senior population, who have earned the opportunity to spend their autumn years with dignity, in a community they can share in and a home they can call their own.

Our goal is to serve as a convener and coordinator across multiple communities – to expand into new neighborhoods, seek out new partners, and deepen our impact on the people we serve. Through our advocacy efforts, we will ensure that individual residents have the resources and tools that enable them to achieve independence and improve their quality of life in healthier, more vibrant communities.



Making the Case

Providing “critically needed services to residents” through public-private partnerships is part of the new paradigm for affordable housing. That’s the case National CORE CEO Steve PonTell took to Congress and the California State Legislature, noting in his testimony that traditional models don’t work. He said well-run nonprofit community builders are able to leverage available state and federal funding with other sources of private financing to address a housing shortage that is crippling the middle class and making it more difficult for people in poverty to break the cycle.



THANK YOU

The Story of Hope has been written by individuals, community based organizations, government agencies and foundations committed to creating opportunities for economically disadvantaged children, families and seniors to thrive. Hope through Housing has come a long way since 1998, in large part due to the financial, intellectual and spiritual support of our donors.

Hope Through Housing Today

30 

After-School
Program Sites

20 

Senior Wellness
Program Sites

 13

Economic Mobility
Program Sites

 6

Preschools

We thank you for joining us in our efforts to transform the lives of children, families and seniors by supporting programs that create a pathway to self-sufficiency and prosperity.

For more information on how you help, please contact:

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HOPE through HOUSING
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